



SCANIA MIDDLE EAST

# JOURNEY

[ SUSTAINABLE TRANSPORT SOLUTIONS ]



Scania Middle East introduces its SUPER powertrain in the region!

# THE FUTURE IS SUPER

Dealer Conference  
Page 14

Sustainable Bus Award  
Page 20



Smart & Safe Training  
Page 21

Customer Stories  
Page 28



## Wishing You a SUPER 2025!

**A**s we step together into this exciting new year, I am filled with positivity and optimism for the journey ahead. The Scania Super has now arrived in the Middle East! This state-of-the-art model embodies our dedication to innovation, sustainability, and delivering the highest standards of performance.

We achieved remarkable milestones last year, expanding our market network and reaching record sales volumes. This success was driven by the increasing demand for our solutions and the strong partnerships we have forged together. We set new records and achieved significant growth, and I am confident this upward trajectory will continue as the Scania Super powertrain starts to empower the roads of the Middle East.

With the arrival of the Scania Super, we are poised to continue our strength forward and solidifying our leadership in 'driving the shift' towards a sustainable transport system. Your unwavering support and partnership are the cornerstones of our success. Let us embrace this exciting new chapter and drive the future of transportation together.

The future is Super!

**” With the arrival of the Scania Super, we are poised to continue our strength forward and solidifying our leadership in 'driving the shift'...”**






### + What's more

- A New Era of Growth 16
- News 36
- Deliveries 38



Scania Middle East FZE  
JAFZA Business Plus, S3 Block A1 Showroom 10  
Jebel Ali Free Zone, PO Box 262796, Dubai, UAE

Production & Editor-in-chief:  
laurice.mendoza@scania.com | +971 56 5495608

   Don't miss out, follow us on social!  
[@scaniamiddleeast](https://www.instagram.com/scaniamiddleeast)

[ IN FOCUS ]



SCANIA SUPER POWERTRAIN

# THE FUTURE IS SUPER



Scania's most advanced and efficient combustion-engine powertrain ever built is now in the Middle East!

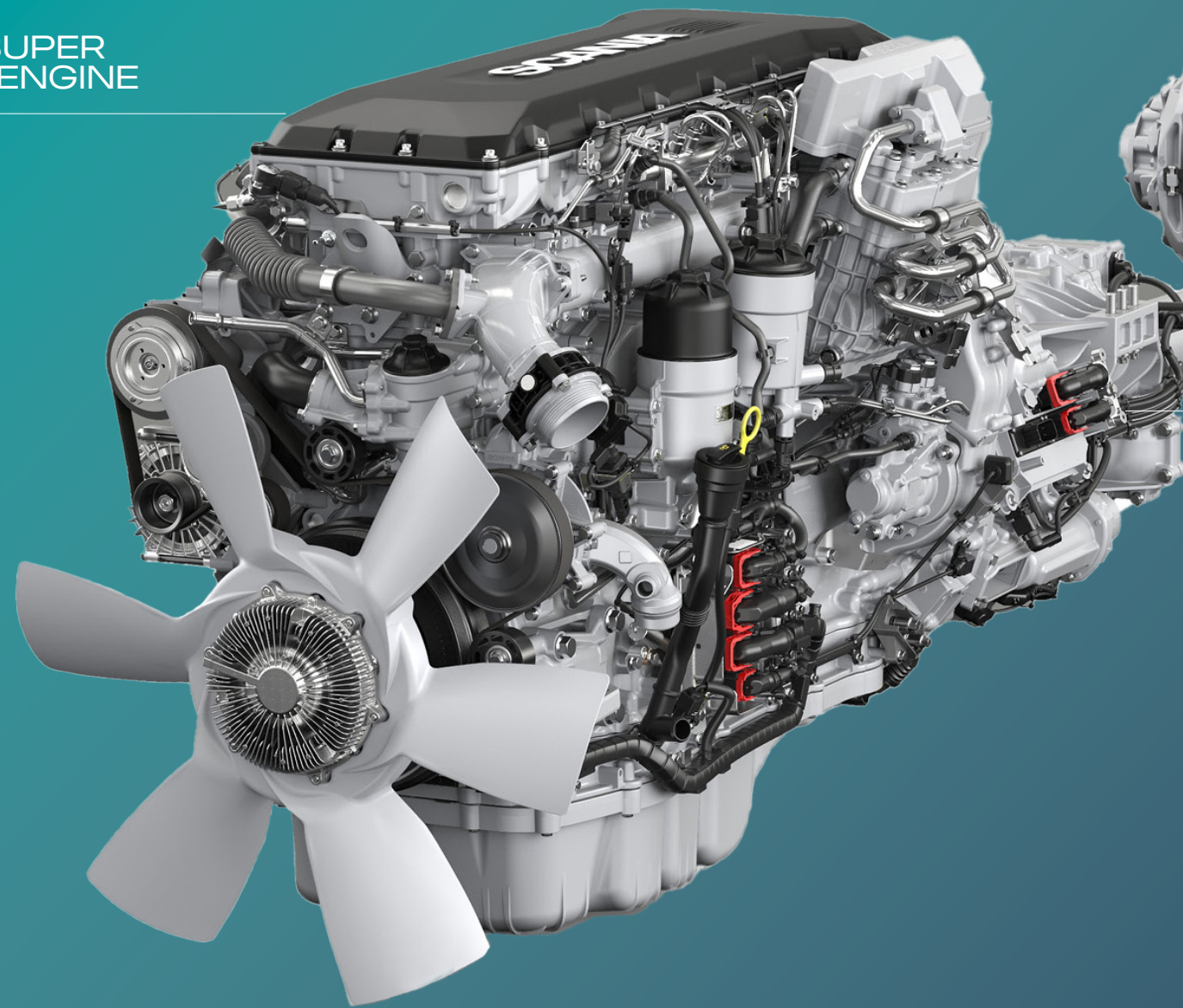


# OUR MOST EFFICIENT POWERTRAIN YET

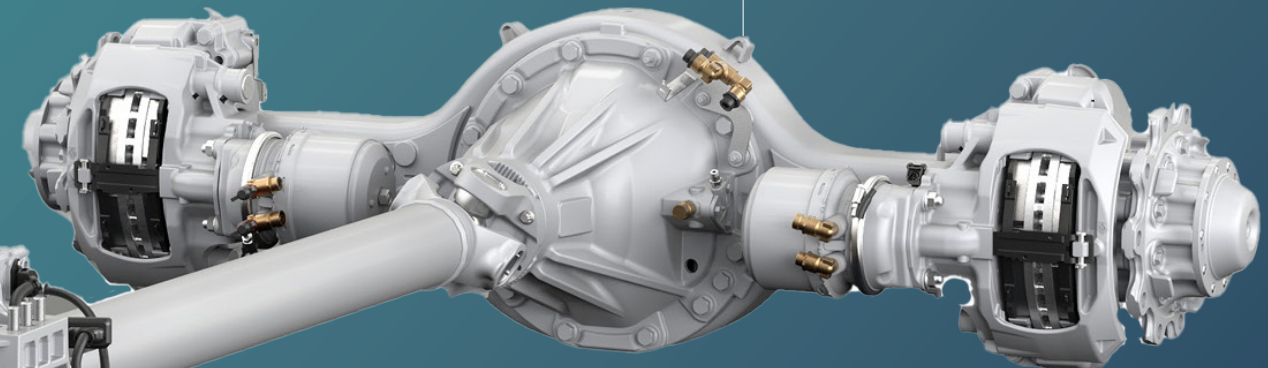
The powertrain's groundbreaking efficiency really is the sum of its different components: the Scania Super 13-litre engine, Scania Opticruise gearbox, and the Scania R756 single reduction rear axle.

Through seamless integration, the world's most efficient truck just got even better.

SCANIA SUPER  
13-LITRE ENGINE



G25 & G33 OPTICRUISE STANDARD  
& HEAVY-DUTY GEARBOX



R756 SINGLE REDUCTION  
REAR AXLE

New dual overhead camshafts (DOHC) improve exhaust gas exchange within the Scania Super engine for easier engine aspiration and optimised combustion, contributing to the outstanding engine efficiency.

The new Scania Twin-SCR system, with significantly improved emissions control, is engineered to produce optimised combustion, delivering superior performance and fuel efficiency.

The new optional compression release brake (CRB) can be combined with the Scania R4700D retarder to create an auxiliary brake system with outstanding capacity for the most demanding operations.

The Scania Opticruise G25 and G33 standard and heavy-duty gearbox range introduces a new cast aluminium housing, a wider gear ratio spread and improved oil flow distribution – delivering improved gearshift performance, improved reverse performance and reduced noise.

The Scania R756 single reduction rear axle, with fast gearing options, raises the benchmark for rear axle performance, complementing the superior efficiency of the Scania Super 13-litre engine and Opticruise gearbox.

# REDEFINING ENGINE PERFORMANCE

Engineered to perfection to deliver combined fuel savings of 8%, the new Scania Super engine is ready to lead the transport industry through a decade of operational challenges.

Through superior driveability, an extended power range of up to 560 hp, and outstanding technical robustness made to deliver more miles of tough operation than ever before, the Scania Super engine is engineered to keep your business rolling further than ever beyond the transport challenges of tomorrow.

#### 50% brake thermal efficiency

The Scania Super delivers industry leading brake thermal efficiency levels of 50%, representing our ambition towards a zero-carbon transport system and guaranteeing your superior fuel performance – regardless of road or load, mile after mile.

#### World-leading emissions control

The industry-leading Scania Twin SCR system, which introduces dual injection of AdBlue in the exhaust aftertreatment process, contributes to the superior efficiency of the new powertrain and secures its compliance with both existing and future expected vehicles emissions standards around the world.

#### Premium stamina

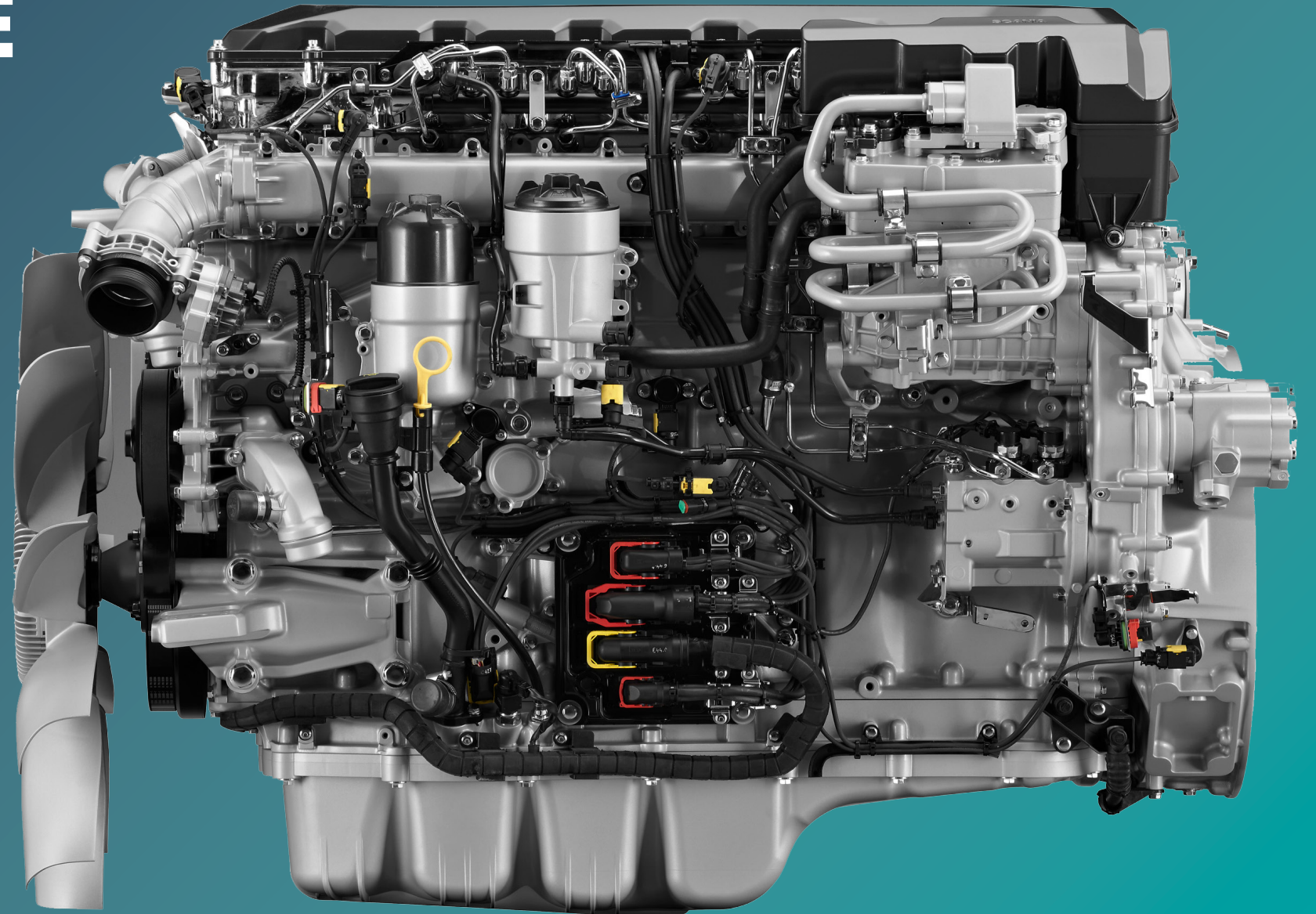
With up to 560 hp and torque up to 2800 Nm, the Scania Super delivers more power than ever before on a Scania 6-cylinder inline engine. With outstanding stamina, the new 13-litre engine is made to produce effortless propulsion with optimal fuel efficiency.

#### Integrated auxiliary braking

The engine-integrated compression release brake (CRB) system delivers powerful auxiliary braking capacity for improved engine brake performance.

#### A bio-fuel champion

The Scania Super range offers compatibility with a range of low-emission HVO fuels and biodiesel/FAME fuels.



#### Specification range

Emission level	Euro 6			
Power level	420 hp	460 hp	500 hp	560 hp
Torque	2300 Nm	2500 Nm	2650 Nm	2800 Nm

Emission level	Euro 5			
Power level	420 hp	460 hp	500 hp	550 hp
Torque	2300 Nm	2500 Nm	2650 Nm	2800 Nm

Emission level	Euro 3		
Power level	420 hp	460 hp	520 hp
Torque	2300 Nm	2400 Nm	2650 Nm

# SCANIA OPTICRUISE GEARBOX

Industry-leading engine performance demands a highly-efficient gearbox. The Scania Opticruise standard and heavy-duty gearbox range – available in two performance steps G25 and G33 – is a critical enabler of the powertrain's superior fuel efficiency.

Delivering an almost seamless transfer of power through a wider gear ratio spread and lower internal friction, the Opticruise G25 and G33 set the highest industry standard for gearbox performance. Together with improved overall robustness, the Scania Opticruise remains the leading choice for sustainable, fuel-efficient transport operations.

#### Outstanding efficiency

Through a new variable oil volume and oil spray system, the Opticruise G25 and G33 offer improved oil-flow distribution which ensure less internal friction and contribute to 50 percent lower internal losses.

#### More gear options

Based on a wider and more efficient 14-gear ratio, the control system of the Opticruise G25 and G33 will automatically select the optimum gear for every driving situation. The new Opticruise performance steps, with super crawler and overdrive as standard, are engineered to support a higher torque at lower engine RPM – delivering lower fuel consumption.

#### Outstanding reverse performance

The Opticruise G25 and G33 ensures improved reversing performance, featuring four automated-shift reverse gears as a standard, with the option of eight reverse gears in total.

#### Improved brake performance

The hydraulic auxiliary brake is enhanced through improved brake blending, delivering a maximum brake torque of 4700 Nm.

#### Quieter, lighter, more compact

The new compact aluminium housing, together with improved geometric design and oil-flow distribution, make this our lightest and quietest gearbox platform yet – delivering weight savings of up to 75 kg (GRS905) and 95 kg (GRS0935) compared to predecessor platforms.

#### Superior uptime

Through higher precision engineering and the use of larger oil filters and high-quality oil, the Opticruise G25 and G33 offer an extended oil change interval to give you fewer maintenance stops.

#### Improved driveability

The Opticruise gearbox is equipped with a new robust management system which is designed to adapt to the current vehicle operation to enable smoother gear shifting, lower fuel consumption and a more comfortable driving experience.

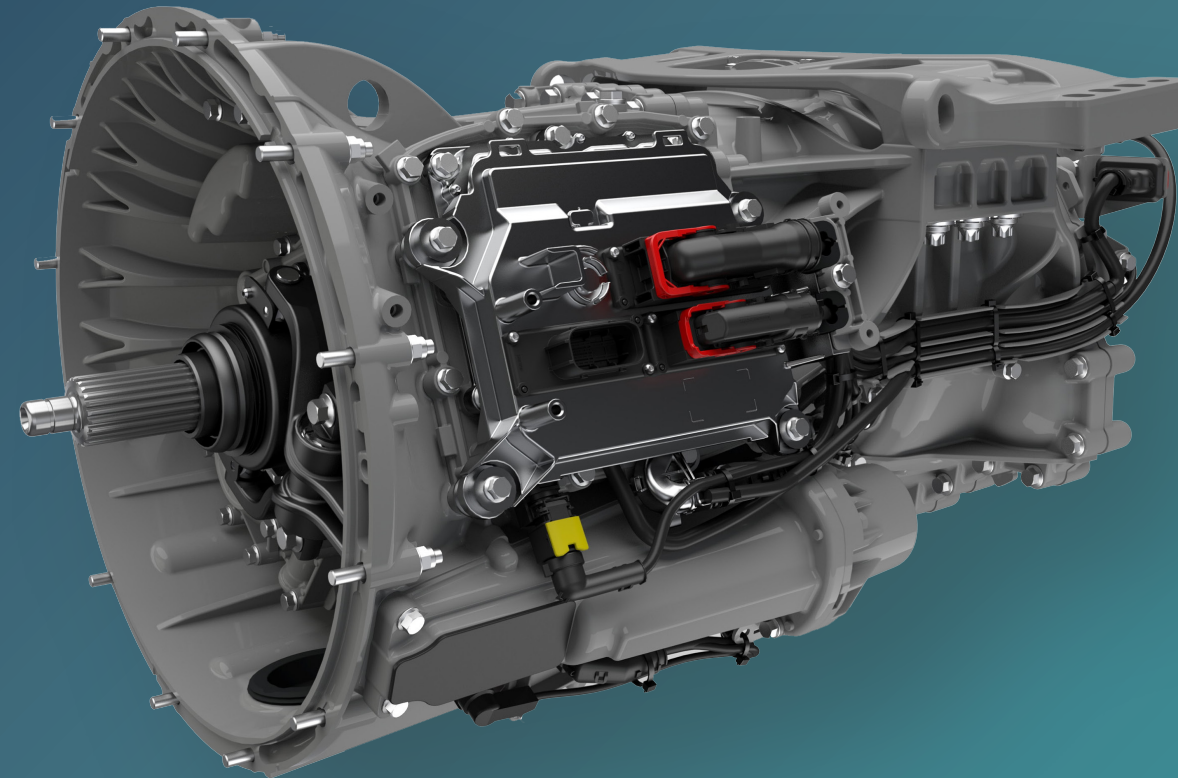
#### Improved PTO performance

The Opticruise G25 and G33 deliver a more powerful, fuel-efficient, low-noise and low-weight clutch-driven power take-off (PTO) range, offering even higher continuous power output to support heavier equipment such as hydraulic pumps.

#### High payloads and tough operations

The G25 and G33 Opticruise gearbox range, now available as a heavy-duty option, delivers higher output torque, superior startability and fast axle gearing with high payloads in tough operating terrains.

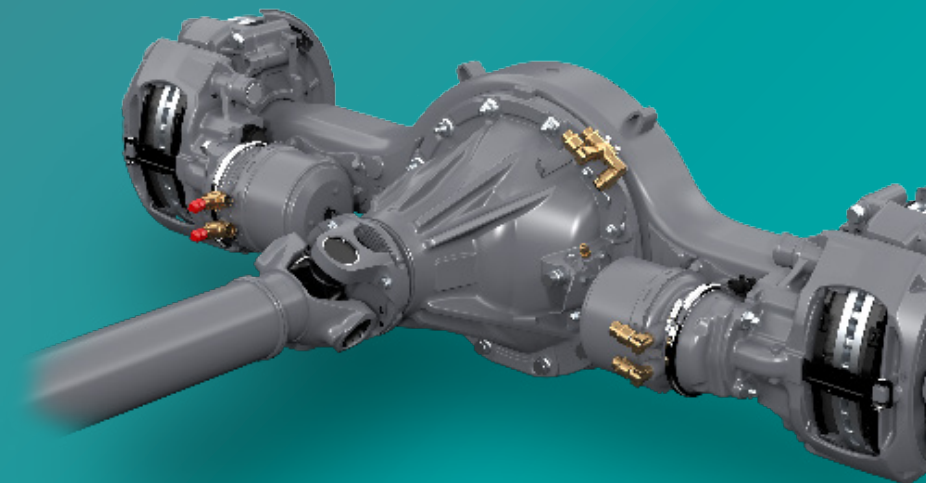
	Engine compatibility	Torque capacity
G25	Up to 460 hp	2500 Nm
G33	Above 460 hp	3300 Nm



## CLASS-LEADING REAR AXLE EFFICIENCY

Offering a wider range of gear ratios from 1.95 to 4.11, Scania R756 single reduction rear axle is purpose engineered to enable the exceptional efficiency range of the Scania Super powertrain. It integrates seamlessly with the Scania Opticruise gearbox and the Scania Super engine creating the perfect match for all types of demanding operations.

With an improved technical life length, a significantly reduced component weight, reduced levels of internal friction and an extended service interval, the Scania R756 single reduction rear axle is the leading choice for future transport operations.



# NEXT-LEVEL MODULARITY

Based on the design strengths of the Scania modular system, the Scania chassis is now more versatile than ever. Not only does this facilitate a smoother bodybuilding process of your Scania truck, but it also gives you more possibilities for optimal load distribution and increased payload potential.

## Robustness and flexibility by design

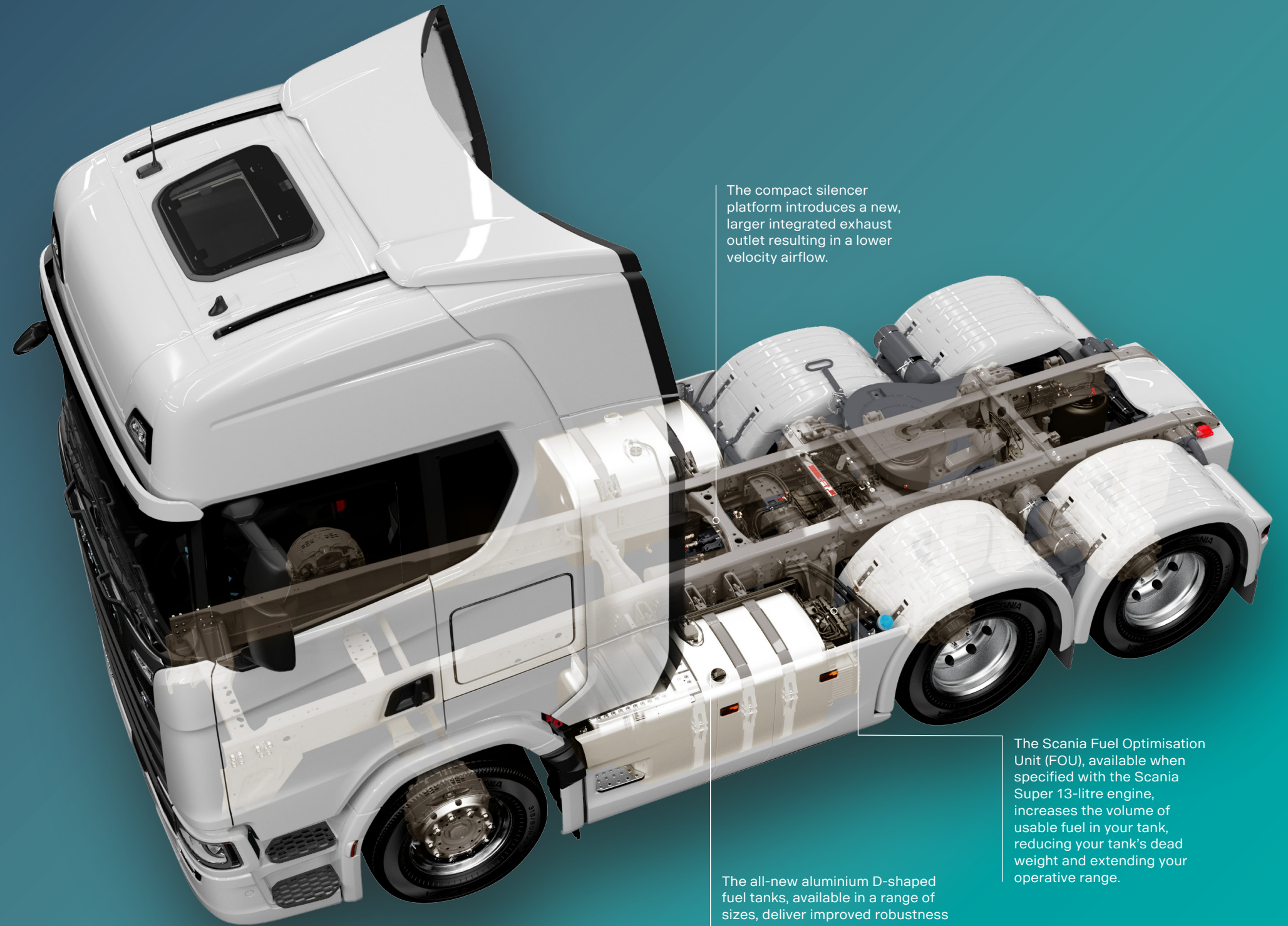
The chassis improved versatility gives you more freedom than ever to prioritise free space where you need it. This results in better integration between the chassis and bodywork, as well as a more modular and predictable chassis layout, giving you a tailor-made truck solution independent of application.

## Harness every drop of fuel

The aluminium D-shaped fuel tank range, available from 165 litres to 910 litres, features a new geometric design which is lighter, more robust, and available in many different lengths. The Super also introduces a fuel optimization unit, which attaches to the primary tank and is engineered to increase the usable fuel volume in your tank. It also monitors pump performance and detects early filter clogging which, together with extended fuel filter service intervals, delivers more time on the road for you and your business.

## Improved AdBlue ratio

Scania's side-mounted SCR tanks are a crucial part of the powertrain's superior emissions control. The Scania Twin SCR system introduces higher AdBlue volume capacity, delivered through 123-litre and 150-litre SCR tanks, to ensure a full 1:1 volume ratio between your Scania truck's fuel and AdBlue capacity.



The compact silencer platform introduces a new, larger integrated exhaust outlet resulting in a lower velocity airflow.

The all-new aluminium D-shaped fuel tanks, available in a range of sizes, deliver improved robustness and are designed to integrate seamlessly with the new Scania fuel optimisation unit (FOU).

The Scania Fuel Optimisation Unit (FOU), available when specified with the Scania Super 13-litre engine, increases the volume of usable fuel in your tank, reducing your tank's dead weight and extending your operative range.

» Scania Middle East and its partners in the region gathered together to celebrate and launch the arrival of Scania SUPER last November 2024 in Dubai, UAE.



Scan QR code to watch the event highlights



### The future is Super, and now it's 8% better.

Scania Middle East and its partners altogether agree that while no one can say for sure what the future will bring, we're confident that it's a bright one. The new Scania Super powertrain is not only said to be the smoothest drive on the road, but also the most efficient we've ever built. It sets an entirely new industry standard in terms of powertrains and combustion engines, with a fuel saving of at least 8 %.

Ready today to meet the challenges of tomorrow. A tomorrow that will be 8 % better.





# A NEW ERA OF GROWTH

With a fresh vision and dynamic leadership, George Fawaz is poised to lead GCC Olayan into an exciting era of sustainable growth and preeminence, building on past successes and driving toward greater achievements.

**G**eorge Fawaz, General Manager of GCC Olayan, has made a remarkable impact since assuming his role in November 2024. He brings with him a wealth of experience and a steadfast commitment to elevating customer satisfaction and operational excellence across Saudi Arabia and Kuwait. Under his leadership, GCC Olayan is revitalizing its brand reputation, enhancing aftersales services, and expanding its market share, aiming to solidify its position as a trusted partner for Scania customers in the region.

George is passionate about fostering a culture of growth within GCC Olayan, emphasizing mentorship and strategic development to empower the company's workforce. "Our employees are the backbone of our success," he shares. "By equipping them with the tools, guidance, and support they need, we ensure long-term value for our customers and partners."

#### A Distinguished Career

Before joining GCC Olayan, George served as Chief Operating Officer at Aamal Company in Qatar, where he managed operations for a diverse portfolio spanning manufacturing, trading, and real estate, generating nearly USD 1 billion annually. His career began in the United States, where he held senior roles in Fortune 500 companies such as Stanley Black & Decker, gaining extensive expertise in lean operations and process optimization.

Born in Beirut, Lebanon, and raised in the United States, George's global perspective and multilingual skills have equipped him to lead effectively in the complex Middle Eastern market. He holds a B.S. in Industrial Engineering from Cleveland State University, USA, and is fluent in English, Arabic, and French.

#### The Vision for GCC Olayan

George sees tremendous potential for GCC Olayan in representing its brands by setting new standards in customer service and after-sales excellence. "As a Scania dealer and partner, our top priority is to ensure that customers receive unparalleled support and reliability," he explains. "We are committed



» George Fawaz proudly posing in front of a customer's Scania G500 XT truck in Saudi Arabia.

**”As a Scania dealer and partner, our top priority is to ensure that customers receive unparalleled support and reliability.”**

George Fawaz  
General Manager, GCC Olayan

to investing in our people, refining our processes, and strengthening our partnerships to build lasting trust and deliver exceptional value.”

This statement reflects George Fawaz's leadership philosophy and underscores GCC Olayan's steadfast commitment to operational excellence. With such a visionary leader at the helm, the company is well-positioned for sustained growth and innovation in the years ahead. ●

## Q&A WITH GEORGE

**1 What was your dream job as a child?**  
From an early age, I aspired to be an engineer. I've always been curious about how things work and driven to solve problems. My passion for innovation and improving systems has guided my journey to where I am today.

**2 What motivates you every day as a leader?**  
The opportunity to make a tangible impact on both the people I work with and the organization I'm a part of motivates me. Whether it's driving operational transformation, overcoming challenges, or mentoring the next generation of leaders, I thrive on progress and creating long-term value for customers and employees alike.

**3 What's your favorite song and why?**  
"Imagine" by John Lennon resonates deeply with me. Its timeless and thought-provoking message of unity and hope encourages us to look beyond divisions, especially in times like the ones we are living in right now.

**4 How do you define success in your personal life?**  
For me, success is achieving a balance of growth, fulfillment, and meaningful relationships. It's about being present for my family, contributing to others' success, and living in alignment with my values.

Personal growth is also key. Success means continually evolving as a person learning new things, broadening my perspectives, and striving to be a better version of myself each day.

**5 How would your closest friends describe you in three words?**  
Supportive, driven, and genuine. These traits define how I approach life, whether it's being there for others, striving to achieve goals, or staying true to my principles.



Scan QR code to see learn more about GCC Olayan's Scania products & services

# WORLD-LEADING SAFETY STANDARDS

Operating in the harshest environments, your vehicles must deliver uncompromising safety at all times – to protect your people and keep your operations going for longer. At Scania, our vehicles are the result of generations of thorough research, design and testing, making them exceptionally safe. This is due to the wide array of innovative safety and support systems built in to each Scania vehicle.

No matter where you are in the world, we'll make sure that your products and services are tailor-made with your local requirements in mind, for maximum safety across your operations.

### Built-in safety

Safety demands a comprehensive approach across both the design and testing stages. Scania's ergonomic cabin design, systems and driver aids facilitate quicker and more intuitive decision making. This can make all the difference in the split-second decisions you face every day. All Scania cabs are approved by the Swedish cab test – one of the world's toughest impact tests.

### Safe service

In our workshops, we train mining crews and technicians all over the world with an emphasis on safer ways of working. We'll help you to push the limits of efficiency without compromising the safety of your crew or operations, so you can achieve maximum uptime with minimal disruption to production.

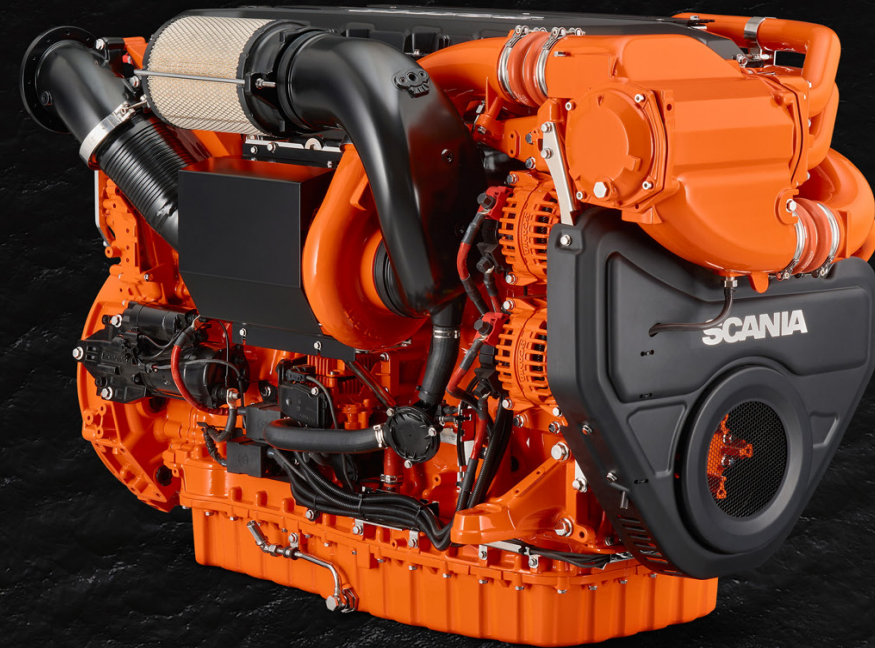
### Operational safety

Sub-standard equipment, spillage and bad roads are the biggest factors which contribute to risk. Scania Site Mapping helps you to identify risk factors and find suitable measures – resulting in higher productivity with reduced risk.



Download Scania Mining Brochure

# OUR MOST ADVANCED ENGINE EVER



With our next generation 13-litre engine you can experience true peace of mind. Designed to last up to 50% longer than current models, streamlined service concept as well as Scania's well-proven modular design. For more information, please visit [scania.com/ae](https://scania.com/ae)



Brochure for Scania Power Solutions

## Scania Touring Wins Sustainable Bus Award

Scania is delighted to receive the Sustainable Bus Award 2025 in the coach category for the Scania Touring LBG/LNG, recognising its commitment to setting new standards in sustainable transport and pioneering a greener future in people mobility.

The Scania Touring LBG/LNG is a testament to Scania's dedication to driving the shift towards a more sustainable transport system. This variant of the Scania Touring can operate on both natural gas and biogas, or a blend of both, allowing a seamless transition to biogas. When powered by the latter, it provides a circular and economically viable solution for more sustainable long-distance transport, today. The new variant features a 13-litre gas engine that offers 410 hp (302 kW) and 2000 Nm of torque, offering efficiency that allows users to lower fuel costs. With the standard tank option, the bus also provides a driving range of over 1,000 km.



» Scania Touring LBG/LNG wins Sustainable Bus Award 2025



Scania Middle East Smart & Safe Training held in Dubai and attended by over 40 sales and after-sales team members across the region.

## Smart & Safe Training - a SUPER Introduction in the Middle East

Empowering frontliners with vital knowledge on the SUPER Powertrain & Digital Smart Dash, fulfilling our drive to shift towards a sustainable transport system.

Scania Middle East successfully facilitated the SMART & SAFE Training program, aimed at strengthening the technical knowledge and skills of our partners and frontliners. Attended by almost 50 sales and service colleagues across the Middle East and West Africa.

This initiative equips the participants with a deeper understanding of the advanced features and benefits of the new Scania SUPER powertrain and cutting-edge digital solutions via the Scania Smart Dash.

Giovanni Apuada, Pre-Sales and Smart & Safe training organizer, remarked "this

program not only enhances our technical expertise but also ensures we can deliver the exceptional sustainable transport solution and customer experience that Scania is known for."

The SMART & SAFE Training is more than just a learning platform; it's a strategic initiative to build stronger customer relationships. By equipping teams with in-depth product knowledge, the program aims to foster trust and drive demand, ultimately unlocking new business opportunities for partners. ●



The training was supported by Scania CV AB Product Managers, Lando Eduardo and Zarmehri Ayyoob.

# INVESTING IN EXCELLENCE

In the second half of 2024, the Scania Middle East Technical Training Centre successfully delivered 200 man-days of training, participated by 77 technicians from Saudi, Jordan and Egypt.

In the second half of 2024, Scania Academy has been a hive of training activity, offering specialized sessions across multiple domains. The academy successfully conducted one SCR Euro 5 Training, two BCI Training sessions, and five Marine Engine Training sections, providing in-depth knowledge and skills to participants. Additionally, four training sections were dedicated to SDP 3 Training, enhancing diagnostic abilities and troubleshooting techniques.

These programs collectively contributed to over 200 man-days of training, significantly advancing the professional development of all attendees. This half-year marked a period of intensive learning and skill enhancement at Scania Academy.

## Unsung Heroes

The importance of technicians in the motor industry cannot be overstated, yet it is often overlooked despite their critical role in keeping the industry running efficiently. Technicians are the ladies & gentlemen who work behind the scenes ensuring uptime, safety and our customer satisfaction, they are in many cases our “unsung heroes” who deserve the utmost recognition and investment in ensuring retention and employee well-being.

Technicians are the backbone of vehicle maintenance and repair, and at Scania we recognize the importance to invest in technical competence to ensure that our Scania technicians are able to diagnose, troubleshoot, and fix

complex mechanical and electronic systems effectively and stay informed of our latest product developments.

As Scania products continue to advance, and with the recent introduction of Scania Super to the Middle East markets, these specialized skills are even more crucial in ensuring that we minimize downtime for our customers and in essence keep the wheels rolling. Proper vehicle maintenance done by Scania trained technicians are essential for road safety.

Our technicians ensure that vehicles are in optimal condition, reducing accidents caused by mechanical failures. Upholding reliability, through proactive maintenance also prevents costly breakdowns ensuring fleet operators

are able to meet the demand of their customers.

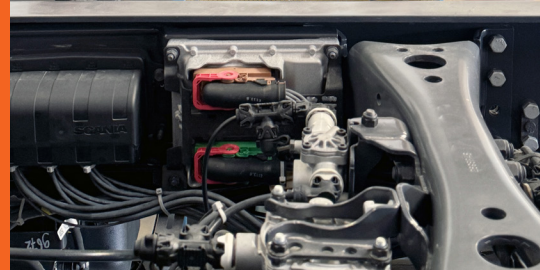
## Greater Investment in Competence

“Our industry faces a growing skills gap, greater investment in competence and also career development for technicians is long overdue. The return on investment in technical competence will continue to increase as our Technician’s role will only expand as vehicles integrate more software and advanced technologies,” shares Morne Botha, Regional Services Director of Scania Middle East.

Talking about enabling trainings on-site with markets, he added, “within the broader network across the Middle East and North Africa, Scania Middle

“  
Each training course is designed to ensure our technicians obtain an in depth theoretical understanding, but most importantly perform practical exercises ensuring that they are able to perform the job in their everyday work place.”

Rahul Raj  
Technical Trainer  
Scania Middle East



SCANIA DIGITAL ECOSYSTEM AND SMART DASH

# STREET SMART REVOLUTION



Scania's decades long tradition of harnessing smart technology is taking a revolutionary leap forward. Powered by the premium Smart Dash digital dashboard, working seamlessly with new high-performance computing and communications technology, this is the Scania Street Smart revolution.

We are harnessing the power of digital to make your future driving experience smarter, safer, simpler, and more intuitive. This includes advanced safety features

and remote diagnostics, to new connected maps and customisable digital services that leverage real vehicle data. Built on a high-performance technology platform with over-the-air remote software update capabilities, our vehicles are ready to adapt to new advanced services and use cases as they develop.

We call this the Scania Street Smart revolution, and you're in the driving seat. »



## YOUR ROAD AHEAD CONNECTED

All new Scania vehicles are equipped with our next generation intelligence and safety features. Here's what that means for your operations:

### Smart Dash Interface

Makes it easier than ever for drivers to interact with their vehicle and receive support, guiding them to the right decision at the right time. My Scania and Scania Driver app integration keeps the driver, vehicle and fleet manager in sync.

### Customisable digital services

New high-performance computing platform, state of the art telematic unit and sensor platforms collect vehicle data to be harnessed in tailored insights and services. Helps maximise uptime and profit, and informs a data-driven approach to running your fleet.

### Advanced safety features

Our sensor platform enables new safety features that give you more control and keep pedestrians, cyclists and other road users safer. It's prepared for today's and coming safety and cyber security regulations and includes features such as Driver Attention Support, Speed Sign Information, and Vulnerable Road User Detection.

### Fast and remote diagnostics

Scania Smart Dash enables Wi-Fi and Bluetooth servicing capabilities for easier and faster diagnostics across our workshops. Together with Scania remote diagnostics, this makes your fleet availability more predictable with minimal downtime.

### Scania Navigation app

Our new Scania Navigation app collects and crunches data on location and traffic information to keep the driver and fleet manager informed about their route in real time. The new connected maps enable improved navigation, Control Cruise with Active Prediction and Speed Sign Information – plus much more.

### Ready for tomorrow

Over-the-air remote software updates ensure your vehicle's software stays up to date and allows you to activate new services without visiting a workshop. Regular security updates protect your fleet against cybersecurity threats.

# YOUR WINDOW INTO THE FUTURE

The Smart Dash is our new central hub for an enhanced, next generation driving experience. Providing seamless integration with all other touchpoints in the Scania digital ecosystem, it is designed to empower drivers with valuable insight to help them drive in an informed, efficient and safe manner.

## Illuminating your journey

The Scania Navigation app is developed specifically for heavy transport operators to give drivers route guidance and recommendations based on road bound truck restrictions.

This includes local restrictions due to length, height or axle load limitations, such as specific roads, low tunnels and bridges with limited weight capacity.

Updated traffic events information will support drivers for route optimization, while voice control makes route planning easier and safer.

### Scania Navigation app quick facts

- Consists of software, software APIs and connected map data
- Possible to enable services such as enhanced Scania Zone, Speed

## Integrations with a wide range of functions including:

- Advanced voice control
- Premium infotainment (improved radio & media playback)
- Driver safety support
- Apple CarPlay\* and Android Auto™\*\*
- Scania Navigation app
- Improved hands-free calls
- Quick apps
- Flexible bodybuilder integration
- Improved cameras support
  - Option to present complementary driver information on two screens

\*Apple CarPlay is a trademark of Apple Inc., registered in the U.S. and other countries.

\*\*Android Auto is a trademark of Google LLC.



”

For our valued customers in the Middle East, Scania Smart Dash offers a driving experience tailored to the unique demands of the region. With real-time navigation that expertly handles the complex urban landscapes and remote desert routes, and advanced safety features that provide peace of mind in extreme temperatures, it ensures your fleet stays efficient and reliable.”

Hans Wising  
Regional Sales Director  
Scania Middle East

# SABA ENGINEERING'S TIMELESS TRUCKS

[ Partner Distributor: ARACO, Qatar | Text : Emmielou Buque ]



**The performance of Scania trucks is very efficient, and the seamless support we receive from ARACO is highly commendable.”**

Abdulla Yahya Al Silani Al Yafei  
Managing Director,  
Saba Engineering



**Saba Engineering** is renowned for its robust operations for renting heavy vehicles and equipment, boasting a fleet of 35 trucks, including the reliable 2015 and 2016 Scania truck models, which have proven to be highly efficient on their busy work sites.

Mr. Abdulla Yahya Al Silani Al Yafei, the Managing Director, who has been a pivotal part of the company since 2002 said, “The performance of the Scania trucks is very efficient, and the seamless support we receive from ARACO is highly commendable”. With eight years of experience using Scania trucks, Saba Engineering continues to thrive, driven by the availability of reliable parts and the strategic advantages of their chosen vehicles. ●

Top-Bottom: Mr. Abdulla Yahya Al Silani Al Yafei, Managing Director of Saba Engineering; one of Saba Engineering's Scania trucks at work on the field in Qatar.

# NO SMALL DREAM WITH SCANIA TRUCKS

[ Partner Distributor: Scantrucks, Lebanon | Text : Salim Harika ]

In November 1999, the Lebanese Ministry of Construction approved the Al Maten Express Highway project to improve connectivity between Beirut and northern rural districts. The 4-km road, crossing a rugged landscape, aimed to save hours of travel time, with contractors and heavy transporters joining the effort to navigate the challenging terrain.

## Efficiency - A Conquered Challenge

As estimated by the ministry of construction, 20 tractors were required for heavy hauling operations. Each unit had to haul roughly 80 tons of massive boulders almost every day to meet the strict three-year deadline. As a result, hauling applications were divided into separate zones, for the workload's intensity was quite demanding. Allocations, therefore, depended on the number of trucks available for each transport company.

Among leading transporters, **HOMAN Engineering** was the first company to join the project, and their fleet allowed them to secure a significant 50% share of all hauling applications.

Paired with its peer, **Al Taahodat EL Wataniye** was the second to join and accounted for the other 50% share. The company followed closely behind, however, as it wasn't able to dispatch 10 tractors simultaneously. Back then, it deployed 5 tractors—5 Scania—with a commitment to adding up the units in the following months.

“Dispatching the units required simultaneously wasn't within our reach. We were managing multiple contracting activities at once, without mentioning the challenges posed. But that didn't stop me; I sorted out the trucks I trusted the most and hoped for a productive quarter ahead, for a timeline of three months.” Said Mr. Joseph El Khoury, the founder and owner of Al Taahodat Al Wataniye.



Mr. Tony Francis shows his mark of approval for Scania trucks.

## Five Griffin Commanders

With 5 Scania tractors in the field, the first quarter exceeded expectations in efficiency and performance, allowing the project to progress without adding more units. The fleet continued to excel, completing the mission ahead of schedule.

“While I was quite concerned at first that a fleet lacking 5 units wouldn't be as productive as the standards required, I was soon astonished by the performance down there in the field. Scania is the truck

that builds businesses,” said Mr. Remon Matta, the project manager.

Likewise, Mr. Tony Francis, the old-school hauler, also contributed to his cherished story by adding, “as soon as the mission was successful, I was asked if I could capture the essence of Scania-way trucking in a nutshell. My mind went blank, and time seemed to drag out. But then it came: King of the Road—that is a real experience. It is true. It is there. It exists!” ●

# BOOSTING TRANSPORT CAPACITY & RETURNS

[ Partner Distributor: Bin Brook Motors & Equipment, Abu Dhabi | Text : April Rose Villafuerte ]



“With their robust build and innovative features, these vehicles offer unmatched reliability and efficiency.”

Hani Ahmed Elbana  
General Manager,  
Crystal Projects General Contracting

« A proud troop of Scania G500 A6X4 XT tippers for Crystal Projects General Contracting LLC in Abu Dhabi.

In the construction industry, meeting deadlines and delivering exceptional service are crucial for success. Crystal Projects General Contracting LLC understands this importance and has once again showcased their dedication to operational excellence by expanding their fleet. Through a strategic partnership with Bin Brook Motors & Equipment LLC, they have secured reliable transportation services to ensure seamless distribution across the region.

To reinforce their transportation capabilities, Crystal Projects General Contracting LLC has recently invested in Scania G500 A6X4 Tractor Heads. These cutting-edge vehicles

are known for their durability, fuel efficiency, and advanced technology, making them an ideal choice for the demanding requirements of the construction industry. By incorporating these state-of-the-art trucks into their fleet, Crystal Projects General Contracting LLC can uphold their reputation for on-time deliveries and top-notch service.

“Scania G500 A6X4 Tractor Heads are designed to tackle the toughest of terrains while delivering superior performance. With their robust build and innovative features, these vehicles offer unmatched reliability and efficiency. The fuel-efficient engines of Scania G500 A6X4 tractor heads ensure cost sa-

vings while minimizing environmental impact.” shares Mr. Hani Ahmed Elbana, General Manager of Crystal Projects General Contracting LLC. “Additionally, the advanced technology integrated into these trucks enhances driver comfort and safety, further solidifying their position as industry leaders.” ●



# DBCC FOR SUSTAINABLE & SMART MINING

[ Partner Distributor: SATA LLC, Oman | Text : Berit Goldner ]

**Detonator Blasting & Contracting Co. LLC** is a leading company in the Sultanate of Oman, specializing in mining services, quarry management & operations, earthwork, drilling & blasting, and the manufacturing of explosives, supply, storage, and transportation of explosives and hazardous materials.

**Expertise & Excellence**  
Since its establishment in 1998, DBCC has been approved as an Excellent Grade company by the Oman Chamber of Commerce and Industry. With extensive expertise in the application of high explosives, DBCC provides controlled blasting solutions for rock and reinforced concrete excavation on land and underwater. The company serves the construction, utility, pipeline, mining, and aggregate sectors, delivering state-of-the-art precision drilling and blasting services.

In addition to blasting operations, DBCC supplies indoor and outdoor fireworks and handles the transport of hazardous cargo. All services are fully approved by the Royal Oman Police.

**Reliability & Superiority**  
Scania vehicles and engines support every phase of the mining process – from exploration to reclamation, and in-pit mining to outbound haulage – ensuring smooth and efficient operations. Through close collaboration with mining clients, Scania tailors solutions to optimize productivity, reduce operational costs, and minimize logistical inefficiencies. Scania’s modular system, including the adaptable XT heavy tipper, meets diverse mining demands, while Scania Fleet Management provides comprehensive tracking of driver performance, route deviations, fuel consumption, speed, and engine condition.

“Our fleet of 18 heavy tippers opera-



“After years of operations, our NTG series trucks have consistently demonstrated reliability and superior performance in challenging environments.”

Waleed Said Naseer Al-Mahrooqi  
Chairman, DBCC



DBCC receives its latest orders of Scania XT heavy tippers from SATA LLC.

tes across mines and quarries in Musandam and Sumail. By utilizing Scania’s site optimization tools, we have enhanced our routes by focusing on load, time, and road conditions. After years of operations, our 18 R 560 B8X4HZ NTG Series trucks have consistently demonstrated reliability and superior performance in challenging environments,” says Waleed Said Naseer Al-Mahrooqi, DBCC Chairman. ●





# 27 YEARS OF GROWTH AND EVOLUTION

[ Partner Distributor: Al Shirawi Enterprises, Dubai - UAE | Text : Thani Al Shirawi ]



Thani Al Shirawi, Vice Chairman & Managing Director - Al Shirawi Enterprises LLC

**My journey with Scania** began immediately after university, driven by my eagerness to learn and contribute despite having no prior experience in trucks or dealership management. Scania became my mentor, patiently guiding me through each step of the learning curve.

Their comprehensive training covered everything from truck specifications to optimizing dealership operations. I learned how to prioritize efficiency, minimize waste, and adapt to the ever-evolving market. Most importantly, Scania taught me the value of continuous improvement, celebrating successes, and learning from setbacks.

### The Synergy of Success

This partnership has been crucial to my professional development. Scania instilled in me a strong foundation of knowledge and a mindset focused on excellence. While I didn't learn Swedish, they equipped me with the Swedish skills or better yet - The Scania Way - in navigating the complexities of the trucking industry.

Looking back, my journey with Scania has been one of continuous learning and transformation, a testament to the power of a strong partnership in achieving success. As I continue to evolve in this industry, I look forward to the ongoing learning and shared growth that this invaluable partnership will bring.

I am deeply grateful for this partnership and excited for the future ahead. ●

# SCANIA EXPANDS BACK IN JORDAN WITH AKG

[ Partner Distributor: Abu Khader Group, Jordan | Text : Omar Halaseh ]



L-R: Maher Sweidan - Scania General Manager for Abu Khader Group, Juan Carlos Ocampo - Scania Middle East Managing Director, Nicola Abu Khader - CEO Abu Khader Group, Hans Wising - Scania Middle East Regional Sales Director, and Fahed Al Naber - Managing Director Abu Khader Automotive.

Our ultimate aim is to further develop and improve Scania brand through the delivery of outstanding sales and after sales services to our customers in Jordan.”

Nicola Abu Khader  
Chief Executive Officer,  
Abu Khader Group

**Abu Khader Group** has officially been appointed as Scania's new partner in Jordan. With more than 80 years of experience in the automotive industry and a well-established and respected reputation in Jordan and the region, Abu Khader Group has the needed credentials to take the Scania brand to new heights in the Kingdom.

Commenting on the appointment, Nicola Abu Khader, Chief Executive Officer of Abu Khader Group said, "We are honored to add Scania, one of the world's most respected and valuable commercial vehicle brands, to our portfolio. Our extensive experience in the automotive industry has helped us prepare for the challenges of taking on the responsibilities of selling, servicing and marketing

such an important commercial vehicle brand in Jordan.”

### Serving Excellence in Jordan

Customers will find the Scania team at the recently launched state of the art Commercial Vehicles Center in Um Al Basateen - Madaba Road. Managed and supervised by a team of skilled engineers and technicians, the all-new facility includes a showroom and a service center covering mechanical and electrical diagnosis and repairs, body workshop and paint workshop. A well-equipped training center will also guarantee that the team in Jordan are up to date with all of Scania's international training programs to continuously bring the most professional

sales and aftersales consultancy to all customers.

Reiterating Abu Khader Automotive's commitment to Scania in Jordan, Nicola Abu Khader added, "Through this partnership with Scania Middle East, we will strive to combine our commitment to providing premium quality commercial vehicle products and services with the wealth of knowledge that we have gained through our extensive experience in the automotive industry. Our ultimate aim is to further develop and improve Scania brand through the delivery of outstanding sales and after sales services to our customers in Jordan.” ●

## ARACO Qatar Renews DOS Certification

Arabian Agencies Company, L.L.C. (ARACO) has successfully renewed its DOS certification. This achievement is a testament to their unwavering commitment to excellence and dedication to providing top-notch service for customers in Qatar.

Anas Abu Saadah, General Manager of Arabian Agencies Co., expressed pride in consistently upholding Scania's three key values of Quality, Respect for Individuals, and Customer First. "The DOS certification by Scania is a proud moment for us at ARACO, as we continue to provide our clients with unmatched transportation solutions bundled with quality services through the unwavering commitment and hard work of our Sales and Aftersales team," said Anas Abu Saadah.

This certification renewal highlights ARACO's dedication to maintaining high standards and delivering exceptional



(L-R) Hans Wising - Sales Director, Scania Middle East; Juan Carlos - Managing Director, Scania Middle East; Anas Abu Saadah - General Manager, ARACO; Morne Botha - Services Director, Scania Middle East; Pieter Botha - Aftersales Manager, ARACO; Ronald Seriban - Dealer & Network Dev't Coordinator, Scania Middle East; Emmielou Buque - Aftersales Administrator and DOS Coordinator, ARACO.



Others

SCANIA REPAIR & MAINTENANCE CONTRACT

**OTHERS HAVE ONE SOLUTION,  
WE HAVE TOTAL SOLUTIONS.**



We

Scan the QR code to learn more



# ACT GROUP DRIVING PROGRESS & SUCCESS

[ Partner Distributor: GCC Olayan | Text : Abdulrahman A. Ghobi ]

Since its establishment in 1982, ACT Group Co. has been a leader in rental equipment, trading, plant maintenance, and general construction across Saudi Arabia. With headquarters in Jubail and branches in Riyadh, Dammam, Yanbu, and UAE, ACT has grown into a trusted name in the industry, serving giants like Aramco, Sabic, and support industries. Specializing in engineering, procurement, and project management, the company operates with a vision to contribute to national growth while meeting the ever-evolving demands of its diverse clients.

### The Smart Choice for Success

When ACT decided to expand into the logistics sector, particularly in the oil and gas industry, Scania emerged as the partner of choice. The first Scania truck was purchased on July 15, 2023, after a meticulous evaluation process. "We were impressed with the response time and flexibility of GCC Olayan and Scania. They proved to be frontrunners during technical evaluations, and their commitment has met our expectations ever since," said Mohammed Hassan Alnaimi, CEO of ACT Group Co.

### Powering Progress

Today, ACT's fleet includes 17 Scania trucks, including G500 (6x6) and P410 (6x4) models, paired with low-bed trailers for oil and gas operations. These trucks excel in Saudi Arabia's challenging terrain and weather, thanks to Scania's advanced engineering and driver training programs. "Our drivers have provided excellent feedback, and Scania's fuel efficiency and operational economy have set new standards for our business," Alnaimi shared.

GCC Olayan's 24/7 sales and service support has been instrumental in maximizing the potential of Scania trucks. Al-



Mohammed Hassa Alnaimi (left), CEO of ACT Group Co. receiving an appreciation award from GCC Olayan's General Manager, George Fawaz.

Alnaimi concluded, "Scania and GCC Olayan have been true partners in our success story. Their dedication and innovation make them a valuable asset to any business. We confidently recommend Scania to our colleagues and wish GCC Olayan continued success."

**...Scania's fuel efficiency and operational economy have set new standards for our business."**

Mohammed Hassan Alnaimi  
CEO, ACT Group Co.



Scania has, for the fourth time in six years, been awarded a gold rating by Ecovadis, the world's largest and most trusted provider of sustainability ratings for business.

## Scania continues to strike gold in Ecovadis

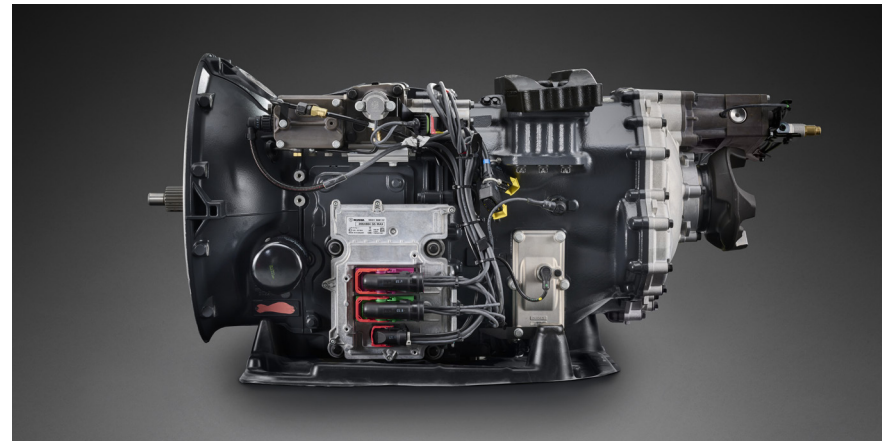
Ecovadis evaluates more than 125,000 companies world-wide and bases its rating on four categories (additional info below). With a total score of 75 out of 100, Scania is placed among the top five percent of all companies assessed.

The figure is somewhat higher than the previous year, when Scania had a total score of 72. The increase is due to a jump within Sustainable Procurement, where the score rose from 60 to 80.

"I am so proud over the efforts behind this award. Being a sustainability leader is Scania's purpose. We put our hearts and souls into driving the transition of our industry. Receiving yet a gold rating by Ecovadis is a proof for ourselves as well as our customers and partners that Scania is on the right track," says Jacob Thörnå, Head of Sustainable Transport at Scania.

Sustainability and competitiveness go hand in hand.

"Scania recognises its responsibility to drive sustainable development through its purchasing power. Our colleagues within procurement are putting a lot of effort into this and it is great to see their work being reflected in the Ecovadis rating," says Jacob Thörnå.



## Scania becomes world's first truck OEM to reuse components on main assembly line

In a world's first for heavy vehicle makers, Scania's has integrated reused components on its main assembly line in Sweden.

The historic achievement took place earlier this year as part of the iRe-Gear joint research project with KTH Royal Institute of Technology and Scandinavian Transmission Service AB, and was made possible with funding from Vinnova, the Swedish innovation agency.

The 'remanufactured' gearbox was subject to exactly the same rigorous steps and inline quality and function tests as gearboxes that are made from entirely new parts. It was assessed on the same test rig used for new ones, with monitoring of some 100 quality and function parameters.

The gearbox duly met all those requirements and could therefore be confirmed as being 'as good as new', which ensures that it meets the quality and performance standards for being installed on Scania vehicles.



## Autonomous trucks go commercial – Scania opens up orders in the mining segment

Scania starts sales of autonomous mining trucks, opening up for safer, more efficient and more sustainable mining operations.

The realisation of autonomous transport is taking a big step forward as Scania opens up for orders of the company's self-driving mining solutions. It is now possible to place orders for Scania's 40-tonne autonomous heavy tipper for mining, with the 50-tonne model to follow shortly afterwards.



## Scania interim report Jan-Sep'24

Scania delivers strong financial results for the third consecutive quarter this year.

Scania reports a strong financial performance for the third consecutive quarter this year, demonstrating resilience in a more cautious European market. Sales and earnings increased, positively impacted by price and product mix as well as a growing service business.

"I am pleased that we delivered another strong quarter, especially in the light of a more cautious European truck market. Looking at the nine first months this year we have actually produced and delivered vehicles at record levels", Christian Levin, President and CEO of Scania comments.



(L-R) Mosa Belbieisi (Al Shirawi Enterprises), Nael Nemer (Rum Sands & Stones), Ahmed Al Hadithy (Safe Mix), Moutaz Al Rawi (Siji Ready Mix), Mahmoud Attourah (FNCT), Saad Abdullah (FNCT).

## Dubai VIP customers visit Scania Latin America factory

Scania Middle East and Al Shirawi Enterprises successfully organized a VIP customer visit to Scania Latin America's headquarters in São Paulo, Brazil. The trip included an exclusive tour of the state-of-the-art factory, fostering stronger connections with our valued customers.

"Our visit to Scania's Brazil factory was both insightful and motivating especially for our customers. The cutting-edge technol-

ogy and focus on efficiency we observed highlight Scania's position as a global leader. It's clear that Scania's commitment to innovation and sustainability is unmatched, reinforcing our confidence in our partnership," shares Mosa Belbieisi, Sales Manager of Al Shirawi Enterprises.

VIP customer trips are guided by and compliant to the Scania Group Policy.



## Honoring a legend

Al Shirawi Enterprises, the renowned regional partner distributor of Scania in Dubai & Northern Emirates, hosted a special event honoring the remarkable career of Samir Salamoun. For over 40 years, Samir has played a pivotal role in shaping Scania's success in Dubai and the Northern Emirates through his dedication, leadership, and unwavering commitment.

In recognition of his invaluable contributions, Scania Middle East presented Samir with its inaugural Lifetime Achievement Award. This prestigious honor reflects the deep appreciation and respect Samir has earned from Scania and industry partners alike.

As Samir embarks on his well-deserved retirement, we extend our heartfelt gratitude for his inspiring legacy and enduring impact.



## NEW DELIVERIES

Send in your new truck, bus, or engine deliveries and get featured at our next Journey magazine!

**Scania Solution Advantages**  
Buying a Scania has loads of benefits from our extensive products & services solutions!

- Finance
- Insurance
- Service Contracts
- Connected Services
- Alternative Fuels
- TOE
- Fuel Efficiency
- Uptime

**Seven Stars Diesel Trading**  
Dubai, United Arab of Emirates



Scania G500 A6x4, delivered by Al Shirawi Enterprises.

**ACT Group Co.**  
Saudi Arabia



Scania G500 A6x6 XT, delivered by GCC Olayan.

**FHC Company & Reda Group**  
Saudi Arabia



Over 30 units of Scania P410 A6X4 tractor head and Scania P360 B6x4 chassis for fire fighting application, delivered by GCC Olayan.

**Saih Al Nihaidah Co.**  
Oman



Two units of Scania P380 XT skip loader, delivered by SATA LLC.

**Beah' Environmental Services Company**  
Oman



Ten units of Scania G460 A6X4HZ XT and four units of Scania P410 B6x4HZ, delivered by SATA LLC.

[MORE DELIVERIES →](#)

**Cloud Energy Gas**  
Abu Dhabi, UAE



Scania G410 A4X2 CNG, delivered by Bin Brook Motors & Equipment LLC.

**Qurm Stone Development Company**  
Oman



Three units of Scania P360 B6x4HZ XT and three units of Scania R560 B8x4HZ, delivered by SATA LLC.

**Feet Waste Transporter**  
Abu Dhabi, UAE



Units of Scania G500 A6X4, delivered by Bin Brook Motors & Equipment LLC.

**Ramah General Contracting**  
Abu Dhabi, UAE



Units of Scania G500 A6X4, delivered by Bin Brook Motors & Equipment LLC.

**Gulf Ready Mix LLC**  
Abu Dhabi, UAE



Units of Scania G440 B8X4, delivered by Bin Brook Motors and Equipment LLC.

**Al Najma Al Arabia Crusher**  
Abu Dhabi, UAE



Units of Scania G500 A6X4, delivered by Bin Brook Motors and Equipment LLC.

**Royal Gardens Agricultural Contracting Co. LLC**  
Abu Dhabi, UAE



Units of Scania P380 B6X4, delivered by Bin Brook Motors & Equipment LLC.

**Eastern Overseas LLC**  
Oman



Scania P410 B8x4HZ XT chassis built with 9.2m long cargo body, delivered by SATA LLC.

# SERVICE NETWORK



Expert Service Centers across the Middle East for optimal uptime and safety. Contact your local center today!



**SCANIA MIDDLE EAST SERVICE NETWORK**

## DUBAI, UAE

Dubai	800 SCANIA (722642)
Sharjah	+971 6 542 9881
Ras Al Khaimah	+971 7 2239069

## ABU DHABI, UAE

Abu Dhabi	+971 2 558 4888
Al Ain	+971 3 721 3777
Musaffah	+971 2 621 9370

## OMAN

Muscat	+968 24502515
Sohar	+968 26645532

## QATAR

Doha	+974 4450 0925
------	----------------

## KUWAIT

East Ahmadi	+965 2 398 9508
-------------	-----------------

## BAHRAIN

Riffa	+973 1777 9919
-------	----------------

## JORDAN

Amman	+962 6 4295050
-------	----------------

## PAKISTAN

Lahore	+924235330091
--------	---------------

## SRI LANKA

Colombo	+94 (0) 112678930
---------	-------------------

## SAUDI ARABIA

Al Khobar	+966 13 882 0888
Riyadh	+966 11 233 3111
Jeddah	+966 12 693 1525
Abha	+966 17 227 6661
Qassim	+966 16 381 5915

## LEBANON

Beirut	+961 01 881 080
--------	-----------------

## SYRIA

Aleppo	+963 21 5572333
Damascus	+963 944 211776

## EGYPT

Giza	+202 3820 4093
------	----------------

## SUDAN

Khartoum	+249 (0) 900900950
----------	--------------------

## YEMEN

Sana'a	+967 1 215144
--------	---------------

## ALGERIA

Alger	+213(0) 560928645
Batna	+213 33 22 52 88

## TUNISIA

Megrine	+216 71 43 28 88
---------	------------------



SERVICES WORKSHOP



PARTS OUTLET



POWER SOLUTIONS SERVICES



# SAVING 8% IS SUPER.



## THE FUTURE IS SUPER

While no one can say for sure what the future will bring, we're confident that it's a bright one. The new Scania Super powertrain is not only said to be the smoothest drive on the road, but also the most efficient we've ever built. It sets an entirely new industry standard in terms of powertrains and combustion engines, with a fuel saving of at least 8%. Ready today to meet the challenges of tomorrow. A tomorrow that will be 8% better.

The new Scania Super powertrain, with the combustion engine as its centrepiece, will deliver a fuel saving of at least 8% compared to Scania's current 13l engine (DLU). The comparison is made for long distance operations.

**SCANIA**